

CougarCard Plus Program Summary for the 2024-2025 Award Year (July 1, 2024 to June 30, 2025)

No later than September 1, 2017, and each year thereafter, any institution with a T2 arrangement that meets or exceeds the credit balance thresholds under 34 CFR 668.164(f)(2)(ii) must post certain information prominently on the same website where the institution posts its full contract with a financial account provider. The institution must disclose:

- 1. For any year in which the institution's enrolled students open 30 or more financial accounts under the arrangement,
- a) The number of students who had financial accounts under the contract at any time during the most recently completed award year; and
- b) The mean and median costs incurred by those student accountholders

Washington State University 2024-2025 Award Year

Number of students with financial accounts	2460
Mean	\$5.41
Median	\$0

2. The total monetary and non-monetary consideration paid or received by the parties under the contract;

Annual Payment	\$375,000
Total monetary considerations 2024-2025	\$375,000
Custom Blotters for Card Center	\$173
Orientation Take Ones	\$2,749
New Coug Letter	\$5,535
Kait Orientation Presentation Fees	\$8,500
Kait Crop Art Promotion Fees	\$6,000
Targeted Social Media Ads	\$5,026

Student Influencer Fees	\$1,525
Cougar CASH (new account incentive)	\$35,490
Refer a Friend Bonus	\$9,930
OC Gift (Lulu Belt Bag)	\$2,095
Floor Clings	\$2,236
CUB Team CougarCard Plus Shirts	\$363
WSU Crop Art	\$60,000
Total non-monetary considerations 2022-2023	\$139,623